



SPONSORSHIP
Brochure 2026
2027

WestCoastEliteDance.com

EXHIBITORS WANTED

CORPORATE SPONSORSHIP OPPORTUNITIES AVAILABLE!



**SPACE IS LIMITED
CONTACT US NOW!**



@wcedance



WHAT IS WEST COAST ELITE DANCE?

West Coast Elite Dance is the fastest growing dance team competition circuit to hit the nation. We specialize in camps and competitions for High School, Middle School, Elementary, All Star Dance Teams and Studios. We offer a unique competition experience focusing on giving as many opportunities and awards to our teams as possible. Our ever growing Nationals boasts over \$25,000 in scholarships and prize money! The 2027 West Coast Elite Dance Team Nationals is projected to have over 120 teams and 3,000+ dancers!

We pride ourselves in a team of current, knowledgeable and experienced faculty, who provide professional feedback for all levels of dancers.



WHY PARTICIPATE?

- Over 3,000+ dancers, 120 teams and 10 states represented at Nationals
- Interact with coaches, dancers and observers face-to-face
- Introduce your product to new clients
- Reconnect with current clients
- Handout product samples and/or sell your merchandise
- Generate new customers





Logo Sponsorship:

Your logo with direct link to your website posted on the WCE Dance homepage!
Westcoastelitedance.com
receives thousands of viewers daily.

Logo sponsorship runs from:
Jan 1, 2027- Dec 31, 2027

\$600

Digital Program Advertisement:

One page colored advertisement in the WCE 2027 digital competition program at 19 high school competitions including Dance Team Nationals!

Digital competition program available online and in our mobile app. Seen by over one thousand dancers, coaches and parents at every event.

\$650

Title Sponsorship:

Includes: Logo Sponsorship, Digital Program Advertisement, and a Vendor booth at Nationals. Plus full contact list with name, address and emails of each school attending Nationals.

Worth over \$1850!

\$1200

Nationals Title Sponsorship:

Includes: Title Sponsorship, Logo Sponsorship, Digital Program Advertisement, double vendor booth at Nationals, 2 pop-up banners and your logo on our Nationals photo booth backdrop.

Worth over \$3500!

\$2000

ALL WCE Events Sponsorship:

Includes ALL COMPETITIONS: 19 high school regional competitions, Dance Team Nationals and 7 regional studio competitions and Nationals.

Digital Program Advertisement - **\$1000** Title Sponsorship - **\$1800**

Nationals Title Sponsorship - **\$2600**





Vendor Booths:

Nationals Single Booth: \$600

Nationals Double Booth: \$1000

Vendor booth at WCE Nationals March 5-7, 2027 at the Long Beach Convention Center. You will have 3 days to interact with coaches, dancers, parents and additional spectators.

Studio Single Booth: \$400
+20% of Sales

Vendor booth at one of the WCE studio competitions. You will have multiple days to interact with customers to sell your products!

Single Size: 10 x 10

Video Commercial:

30 Second Ad: \$300

1 Minute Ad: \$500

2 Minute Ad: \$1000

Capture the spotlight and elevate your brand by showcasing your company's commercial on the vibrant LED screens at Dance Team Nationals. With thousands of eager eyes from across America glued to the excitement, your message will dance into the hearts and minds of your target audience, leaving a lasting impression that resonates long after the event.



Additional Marketing Opportunities:

Social Media Ads:

We will post your ad on our social media page.

\$500

Social Media Story:

Your ad featured on our story.

\$250

Exclusive Giveaway Opportunities for Sponsors

A limited number of options are available. Please inquire for more details and availability.

Sponsor a Judges' Choice Award

Showcase your brand by sponsoring a Judges' Choice award to be presented on stage in your company's name for the 2026/2027 season. There are 19 high school competitions including Nationals and 8 studio competitions.

\$900



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SPACE LIMITED! REGISTER NOW!

WestCoastEliteDance.com



SUMMER VENDOR OPPORTUNITIES

JULY 21-24, 2027

Vendor Booths:

Summer Single Booth:

\$400 +20% of Sales

Vendor booth at one of the WCE Summer Events. You will have multiple opportunities to interact with customers to sell your products!

Hip Hop Experience

July 21, 2027

Summer Dance Experience

July 24, 2027

Booth Fee is Per Event.

Single Size: 10 x 10



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